

The 8th workshop on Social Capital and Development Trends in Japanese and Swedish Countryside

Representative: Kiyoshi Kobayashi and Mamoru Yoshida

Date: May 20-22, 2011

Place: Nara Prefecture New Public Hall, Japan

Organized by Marginal Area Research Group
In collaboration with

Center for Research in Business Administration, Graduate School of
Management, Kyoto University

The Global COE Program "Global Center for Education and Research on
Human Security Engineering for Asian Megacities"

Invited Speaker: Tatsuhiko Kawashima (Gakusyuin University, Japan)

Main Speakers: Kiyoshi Kobayashi(Prof., Graduate School of Management, Kyoto University), Hans Westlund (Prof., KTH (Royal Institute of Technology), Jönköping International Business School), Lars Westin (Prof., Umeå universitet), Gautam Ray (Prof., Graduate School of Management, Kyoto University), Katsuhisa Ito (Prof., Shimane University), Yasutaka Matsuo (Prof., Sensyu University), Kenji Tsutsumi (Prof., Osaka University), Kakuya Matsushima (Assoc. Prof., Graduate School of Engineering, Kyoto University), Phouphet Kyophilavong (Assoc. Prof., National University of Laos), Lars Larsson (Umeå universitet), Naofumi Suzuki (Lecturer, Hitotsubashi University), Mats Johansson (Swedish ECP KTH (Royal Institute of Technology), Kohei NAGAI (Assist. Prof., Tokyo University), Yoko Matsuda (NPO, Rescue Stock Yard), Masamitsu Onishi (Assist. Prof., Graduate School of Engineering, Kyoto University), Naoto TANAKA (Assoc. Prof., Kumamoto University), Akiko Sasaki (Researcher, C's Research Institute, Inc.), Amy Rader Olsson(Jönköping International Business School), Nozomi Kaminaga (Yachiyo Engineering Inc.), Johanna Edlund (CERUM, Umeå universitet), Takato YASUNO (NEWJEC, Inc.), Tetsuji Uemura (Nomura Research Institute), Hayeong Jeong (GCOE-HSE Researcher, Kyoto University)

Number of Participants: About 50

Purpose

Under the current progressive movement of globalization enhanced by the development of transportation networks and innovations of information systems, the existence of rural regions stands on the edge of a precipice. Regional problems that rural areas are faced with are characterized by depopulation, aging society, degradation of natural resources, just to mention a few influencing factors. So far, the national and local governments have taken various policies to overcome these problems, while limits of governmental capacity have often been demonstrated. In this context, it is the time for us to build a new paradigm of community governance in order to enhance the substance of rural regions. Especially, collaborative management of a local community supported by various stakeholders, e.g. local residents, voluntary associations, tourists, and so on is required. One of the most important concepts that we should take into consideration is the concept of "social capital." In general, social capital refers to networks filled with norms of one's community that enhance trust, concern for one's associates, and cooperation. In several fields of research and public policy making, the concept of social capital swept to prominence as a key issue for community governance. Discussing and materializing the concept of social capital in a local community will contribute in enhancing the rural substance and development. The objective of the workshop is to discuss common topics of rural regions of Sweden and Japan, with the concept of social capital as common denominator. This workshop is the eighth workshop with this theme.

Achievement and Results

In the symposium, Prof.Kawashima, who is a professor of Gakusyuin University, made a keynote lecture titled "Agroforestry of a Karen Village: Social Life-style and

Philosophy of Forest Management in North-western Thailand, which includes a variety of examples that local people manage social capital. Following the keynote lecture, the symposium has six sessions over two days. The symposium had five presentations from Swede participants and thirteen presentations from Japanese participants. In addition, Indian, Korean and Laotian participants made presentations on social capital in Asian countries. A lot of fruitful and active discussions on social capital were conducted. In the concluding remarks, the 9th workshop in Osterlen, Sweden, and the 10th workshop in Kurokawa, Japan were announced and reached an agreement of continuous cooperative relationship.



Opening Remarks from Prof.Kobayashi

第 8 回日本及びスウェーデンにおける ソーシャルキャピタルと地域開発に関するワークショップ

代表者： 小林 潔司, 吉田 護

開催日時： 2011 年 5 月 20-22 日

開催場所： 奈良県新公会堂

主催： MARG (Marginal Area Research Group)

共催： 京都大学経営管理大学院経営研究センター

京都大学グローバル COE プログラム「アジア・メガシティの人間安全保障工学拠点」

招待講演者： 川嶋辰彦（教授，学習院大学）

参加人数： 約 50 名

主な参加者： Kiyoshi Kobayashi (Prof., Graduate School of Management, Kyoto University), Hans Westlund (Prof., KTH (Royal Institute of Technology), Jönköping International Business School), Lars Westin (Prof., Umeå universitet), Gautam Ray (Prof., Graduate School of Management, Kyoto University), Katsuhisa Ito (Prof., Shimane University), Yasutaka Matsuo (Prof., Sensyu University), Kenji Tsutsumi (Prof., Osaka University), Kakuya Matsushima (Assoc. Prof., Graduate School of Engineering, Kyoto University), Phouphet Kyophilavong (Assoc. Prof., National University of Laos), Lars Larsson (Umeå universitet), Naofumi Suzuki (Lecturer, Hitotsubashi University), Mats Johansson (Swedish ECP KTH (Royal Institute of Technology)), Kohei NAGAI (Assist. Prof., Tokyo University), Yoko Matsuda (NPO, Rescue Stock Yard), Masamitsu Onishi (Assist. Prof., Graduate School of Engineering, Kyoto University), Naoto TANAKA (Assoc. Prof., Kumamoto University), Akiko Sasaki (Researcher, C's Research Institute, Inc.), Amy Rader Olsson (Jönköping International Business School), Nozomi Kaminaga (Yachiyo Engineering Inc.), Johanna Edlund (CERUM, Umeå universitet), Takato YASUNO (NEWJEC, Inc.), Tetsuji Uemura (Nomura Research Institute), Hayeong Jeong (GCOE-HSE Researcher, Kyoto University)

目的・概要

交通ネットワークや情報システムの急速な発展に伴うグローバル化の進展により、地方部が置かれている状況は激変していると言っても過言ではない。地方部は、天然資源の枯渇、人口減少、高齢化など多くの問題を抱えており、国や地方自治体はその制約はあるものの、様々な対策を実施しているのが現状である。このような背景のもと、本グループでは地域の実態にあったコミュニティの統治のための新たなパラダイムを確立することを目的としている。特に、地域コミュニティによる協働管理は、地域住民や自発的組織、観光旅行者など多くの利害関係者による支援が必要となる。その中で、地域を支える重要な概念の一つがソーシャルキャピタルである。一般に、ソーシャルキャピタルは、信頼や組織の関心、協力関係を強める、ある規範を共有したネットワークを指す。コミュニティを統治する上で、ソーシャルキャピタルは重要な概念であり、その理解を深め、具現化していくことは、地域の実像にあった発展に寄与すると考えられる。本ワークショップは、スウェーデンや日本における地方部が抱える共通課題について議論を行うことを目的とする。なお、本ワークショップは、スウェーデン及び日本の間で交互に開催されており、今年で八回目を迎えるワークショップである。

“Agroforestry of a Karen Village: Social Life-style and Philosophy of Forest Management in North-western Thailand”というタイトルにて、地域コミュニティグループが管理するコモンズの実例を交えた講演が行われた。続いて、6つのセッションが二日間に渡って行われた。スウェーデン側から6件、日本側から13件の講演が行われた。さらに、インド、韓国、ラオスからの参加者も各国が抱える地方部の問題について発表を行い、多くの実りある積極的な議論が繰り広げられた。最後に、第9回をスウェーデンのオステリン、第10回を黒川で開催することが発表され、今後も継続的に活動を行っていくことを参加者の間で同意した。



基調講演を行う川嶋辰彦教授

シンポジウムの様子・得られた成果

シンポジウムでは学習院大学教授・川嶋辰彦先生より



CALL FOR PAPERS

The Eighth Workshop on
Social Capital and Development Trends
in the Japanese and Swedish Countryside

Nara Prefecture New Public Hall, Nara, JAPAN
May 20-22, 2011

Organized by

MARG (Marginal Area Research Group)

In collaboration with

Center for Research in Business Administration,
Graduate School of Management, Kyoto
University

BACKGROUND AND SCOPE

Under the current progressive movement of globalization enhanced by the development of transportation networks and innovations of information systems, the existence of rural regions stands on the edge of a precipice. Regional problems that rural areas are faced with are characterized by depopulation, aging society, degradation of natural resources, just to mention a few influencing factors. So far, the national and local governments have taken various policies to overcome these problems, while limits of governmental capacity have often been demonstrated. In this context, it is the time for us to build a new paradigm of community governance in order to enhance the substance of rural regions. Especially, collaborative management of a local community supported by various stakeholders, e.g. local residents, voluntary associations, tourists, and so on is required. One of the most important concepts that we should take into consideration is the concept of "social capital." In general, social capital refers to networks filled with norms of one's community that enhance trust, concern for one's associates, and cooperation. In several fields of research and public policy making, the concept of social capital swept to prominence as a key issue for community governance. Discussing and materializing

the concept of social capital in a local community will contribute in enhancing the rural substance and development.

The objective of the workshop is to discuss common topics of rural regions of Sweden and Japan, with the concept of social capital as common denominator. This workshop is the eighth workshop with this theme. The former workshops were held in Östersund, Sweden, 2004; Nichinan, Tottori, Japan, 2005; Vindelöf, Sweden, 2006; Kitami, Hokkaido, Japan 2007, Jönköping, Sweden, 2008 and 2010, Ishigaki Island, Okinawa, 2009. The workshop of 2011 will be held in "Japan's Historical Area", Nara city, and will continue the fruitful discussions on rural development issues and the role of social capital.

Topics of interest in this workshop include (but not limited):

1. Social Capital and its Management
2. Commons and its Management
3. Community Governance
4. Voluntarism, Partnership, and Local Engagement
5. Sustainable Management of Forest Resources
6. Development of Rural Regions
7. Tourism and Local Development

PARTICIPANT

This seminar is open for participants from universities, research institutions, government institutions, practitioners, developer and for people who are concerned about social capital and rural development. The papers are also expected coming from various countries.

VENUE

Nara Prefecture New Public Hall, Nara, Japan
Address: 101 Kasugano-cho Nara-city, Nara
Tel:+81-742-27-2630/ Fax:+81-742-27-2634
<http://www.shinkokaido.jp/english/index.html>
Look at the Map on the next page

IMPORTANT DATES

20th March: Deadline for abstract submission
5th April: Information on acceptance of abstracts
20th April: Deadline for submission of finished papers
20th-21st May: Workshop
22nd May: Post-workshop excursion

ABSTRACTS

Abstracts should contain maximum 300 words, be written in English and in MS Word. The abstracts

should include title, author(s), affiliation, complete address, telephone number and e-mail address. Send your abstracts to yoshida@hse.gcoe.kyoto-u.ac.jp.

PUBLICATION

Selected papers from the workshop will be published as proceedings.

COSTS FOR PARTICIPANTS

For Swedish participants, accommodation costs are covered by the organizers during the period 19-22 May.

ORGANIZING COMMITTEE

CO CHAIRPERSON

Prof. Kiyoshi KOBAYASHI (Kyoto University)
Prof. Hans WESTLUND (KTH (Royal Institute of Technology) and Jönköping International Business School)

COMMITTEE MEMBERS

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Prof. Katsuhisa ITO (Shimane University)
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Prof. Kenji TSUTSUMI (Osaka University)
Assoc. Prof. Kakuya MATSUSHIMA (Kyoto University)

GENERAL SECRETARIAT CONTACT DETAILS

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TEL : +81-75-383-3224/ FAX : +81-75-383-3224

DAY1 (20 May 2011)

- 09:00 - 09:10 Opening greeting
- 09:10 - 10:10 Keynote lecture
Prof. Kawashima (Gakusyuin Univ.)
- 10:10 - 10:30 Coffee Breaks
- 10:30 - 12:00 Session 1
Lunch
- 12:00 - 13:00 Session 2
- 13:00 - 15:00 Coffee Breaks
- 15:00 - 15:20 Session 3
- 15:20 - 17:00 Conference Dinner

DAY 2 (21 May 2011)

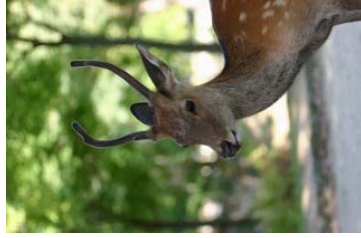
- 08:30 - 10:00 Field Survey (Todai Temple)
- 10:00 - 12:00 Session 4
Lunch
- 12:00 - 13:00 Session 5
- 13:00 - 15:00 Coffee Breaks
- 15:00 - 15:20 Session 6
- 15:20 - 16:50 Closing Remarks

DAY3 (22 May 2011): Excursion

- 09:00 - 15:00 World Heritage and Social Capital
- Buddhist Monuments in the Horyu-ji Area
- Lunch
- Historic Monuments of Ancient Nara



Great Buddha of Nara



A deer in Nara Park

TRANSPORTATION

From Kansai airport to JR Nara Station

- Limousine Bus (one way: 2000 Yen, round: 3800 Yen)
- Bus Stop No. 9 (for Nara Station)
- Bus services from the Kansai Airport depart from the International Arrival Lobby on the first floor. Tickets for buses can be purchased from vending machines located near the bus stops.
- For more information, click the following link. (http://www.kate.co.jp/pc/e_time_table/e_nara.html)

From Kansai Airport to JR Nara Sta.

Kansai Airport (from)	JR Nara Station (to)
7:40	9:10
8:40	10:10
10:40	12:10
12:40	14:10
13:40	15:10
14:40	16:10
15:40	17:10
16:40	18:10
17:40	19:10
18:40	20:10
19:40	21:10
20:40	22:10

From JR Nara Sta. to Kansai Airport

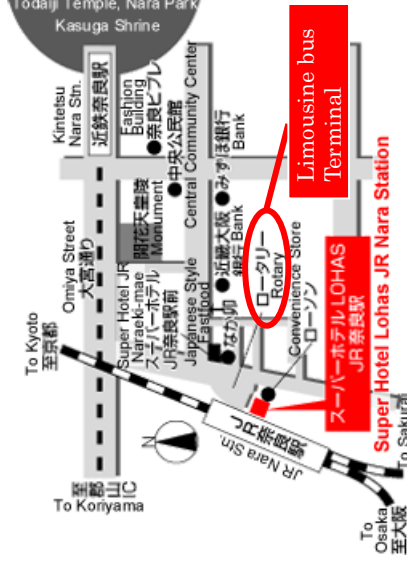
JR Nara Sta. (from)	Kansai Airport (to)
6:00	7:25
7:00	8:25
8:00	9:25
10:00	11:25
12:00	13:25
13:00	14:25
15:00	16:25
16:00	17:25
17:00	18:25
18:00	19:25
19:00	20:25
20:00	21:25
21:00	22:25

ACCOMMODATION

Super Hotel Lohas
Address: 1-2, Sanjo-honmachi, Nara City, Nara, Japan
TEL: +81-742-27-9000 / FAX: +81-742-27-9008

Access to Super Hotel Lohas

- Airport Limousine Bus: 90 minutes from Kansai International Airport to JR Nara Station
- 2 minute-walk from limousine bus terminal to Super Hotel Lohas



Accommodation for all participations should be reserved by the organizers. Let us know the room type (Single or Standard Twin) by e-mail: yoshida@hse.gcoe.kyoto-u.ac.jp.

Brief Description about "Nara"

Nara was the capital of Japan from 710 to 784. During this period the framework of national government was consolidated and Nara enjoyed great prosperity, emerging as the fountainhead of Japanese culture. The city's historic monuments – Buddhist temples, Shinto shrines and the excavated remains of the great Imperial Palace – provide a vivid picture of life in the Japanese capital in the 8th century, a period of profound political and cultural change. (UNESCO HP: <http://whc.unesco.org/en/list/870>)

PROGRAM

DAY1 (20 May 2011)

KEYNOTE SESSION (9:00-10:10)

09:00 - 09:10 Opening greeting
Kiyoshi Kobayashi

09:10 - 10:10 Keynote lecture
Prof. Kawashima (Gakusyuin Univ.)
Agroforestry of a Karen Village: Social Life-
style and Philosophy of Forest Management in
North-western Thailand

10:10 - 10:30 Coffee Breaks

SESSION 1 (10:30-12:00)

Session Chair: Kiyoshi Kobayashi

10:30 - 11:00

Hans Westlund
(Discussant: Kiyoshi Kobayashi)

11:00 - 11:30

Gautam Ray
(Discussant: Lars Westin)

11:30 - 12:00

Lars Larsson
(Discussant: Yasutaka Matsuo)

12:00 - 13:00 Lunch

SESSION 2 (13:00-15:00)

Session Chair: Hans Westlund

13:00 - 13:30

Katsuhisa Ito
(Discussant: Johanna Edlund)

13:30 - 14:00

Yasutaka Matsuo
(Discussant: Gautam Ray)

14:00 - 14:30

Mats Johansson
(Discussant: Kakuya Matsushima)

14:30 - 15:00

Kohei NAGAI
(Discussant: Lars Larsson)

15:00 - 15:20

Coffee Breaks

SESSION 3 (15:20-16:50)

Session Chair: Kenji Tsutsumi

15:20-15:50

Kiyoshi Kobayashi
(Discussant: Katsuhisa Ito)

15:50- 16:20

Yoko Matsuda
(Discussant: Naoto Tanaka)

16:20 - 16:50

Masamitsu Onishi
(Discussant: Mamoru Yoshida)

18:00 - Banquet

DAY2 (21 May 2011)

8:00 - 10:00

Field Tour (Todai Temple)

SESSION 4 (10:00-12:00)

Session Chair: Katsuhisa Ito

10:00 - 10:30

Kenji Tsutsumi
(Discussant: Hans Westlund)

10:30 - 11:00

Naoto TANAKA
(Discussant: Naofumi Suzuki)

11:00 - 11:30

Amy Rader Olsson
(Discussant: Kenji Tsutsumi)

11:30 - 12:00

Nozomi Kaminaga
(Discussant: Tetsuji Uemura)

12:00 - 13:00 Lunch

SESSION 5 (13:00-15:00)

Session Chair: Lars Westin

13:00 - 13:30

Johanna Edlund
(Discussant: Masamitsu Onishi)

13:30 - 14:00

Takato YASUNO
(Discussant: Kohei Nagai)

14:00 - 14:30

Kakuya Matsushima
(Discussant: Amy Rader Olsson)

14:30 - 15:00

Tetsuji Uemura
(Discussant: Hayeong Jeong)

15:00 - 15:20 Coffee Breaks

SESSION 6 (15:20-17:00)

Session Chair: Yasutaka Matsuo

15:20 - 15:50

Naofumi Suzuki
(Discussant: Takato Yasuno)

15:50- 16:20

Phouphet Kyophilavong
(Discussant: Mats Johansson)

16:20 - 16:50

Hayeong Jeong
(Discussant: Nozomi Kaminaga)

16:50 -

Closing Remarks

DAY3 (22 May 2011): Field Tour

09:00 - 15:00

Horyu-ji
Yakushi-ji
Naramachi -area