



## SIXTH INTERNATIONAL CONFERENCE ON MULTI-NATIONAL JOINT VENTURE FOR CONSTRUCTION WORKS

### Theme

**Towards New Paradigm of Partnership for the  
Increasingly Global Construction Markets**

**Kyoto International Community House, Kyoto,  
Japan  
September 22-23, 2010**

**Organized by:  
Kyoto University**

**In collaboration with:  
International Islamic University Malaysia (IIUM)**

**Manchester Business School  
and  
GCOE Program of Kyoto University (Global  
Center for Education and Research on Human  
Security Engineering for Asian Megacities)**

**The deadline for abstracts is  
June 10, 2010**

### BACKGROUND AND SCOPE

Globalization of construction markets is gaining momentum particularly not only in developing countries but also in developed countries. For developing countries intending to procure the supply of infrastructure facilities, involvements of foreign contracting firms with high technological skills are essential. Furthermore, joint ventures which are also

practiced in developed countries should be focused beyond the skills but on funding, coordination, etc issues. Foreign and local contractors can be complementary to each other in the field of engineering techniques, route for construction and materials procurements, market strategies etc. by organizing joint ventures (JVs) in managing the construction works. However, it is often the case in international joint venture projects that constraints exist in collaboration or contractual relationships among multi-national contractors and owners because of the many different cultural foundations, different technical knowledge level, or strategic behaviors. Such constraints may be due to factors such as high complexity of institutional problems and the uncertainties and risks involved throughout the life of a project. Understanding the mechanisms of collaborative or contractual relationships among the parties involved in JVs contributes to the realization of infrastructure projects in developing countries that meets the nations' aspiration.

Topics of interest in this Multi-national Joint Venture for Construction Works include (but not limited to):

1. Institutional Framework for JV projects
2. Procurement and Project Delivery Approaches
3. Project Evaluation Methodology for JV projects
4. Funding for JV projects
5. Selection of Contractors and Prequalification
6. Project Management and Contract Administration
7. Law and Contracts for JV projects
8. Risk Management Methodology for JV projects
9. Cultural and Religious Issues in JV Management
10. Roles of Government in Multi-national JVs
11. Critical Success Factors in JVs
12. Conflict And Conflict Resolution in JVs
13. Impact of National and International Issues on JVs
14. The Future of Multi-national JVs
15. Education, Research and Development in Multi-national JVs
16. Relationship management in JVs
17. Leadership in JVs model and globalization

### OBJECTIVES

Key objectives of the conference are:

- To explore recent theoretical advances in management for JV projects
- To discuss new concepts and paradigms in JV schemes
- To promote interaction between researchers and practitioners

### WHO SHOULD ATTEND THE CONFERENCE?

- Construction educators.
- Researchers in architecture, construction, engineering, finance, law, management etc.
- Company and project managers.
- Owners and managers of construction facilities
- Civil servants.
- Professionals and consultants from the construction industry.
- Financiers, bankers, lawyers and policy makers.
- Graduate students
- Others normally associated with construction management and engineering

### LANGUAGE

The official language of the conference is English.

### CALL FOR EXTENDED ABSTRACTS

Authors are invited to submit abstracts, relating to the conference themes. The abstract should be written in English (in MS word format only)

All abstracts should be structured as follows:

#### Title :

The title should be short, preferably less than 15 words.

#### Author(s) :

Provide contact details for the authors including names, surnames, organization/company, phone/fax no., e-mail and full postal address.

#### Keywords :

Provide up to 5 keywords.

#### Background :

Short summary of relevant background and problem addressed.

#### Objectives :

Define the "tangible and measurable" objectives of the work presented in the paper.

#### Methodology :

Describe briefly the methodology that you are using or have used to achieve your objectives.

#### Results :

Provide a short summary of the results.

### IMPORTANT DATES

June 20, 2010 Last date for submission of abstracts  
June 27, 2010 Notification of acceptance of abstract

July 20, 2010 Submission of full papers  
(guidelines to be advised)  
August 13, 2010 Notification of acceptance of papers  
with comments  
August 30, 2010 Submission of revised final (camera  
ready) paper

**Abstract and paper should be sent to the  
Organizing Committee via e-mail to Dr. Lei Shi at:**  
[lei.shi@at7.ecs.kyoto-u.ac.jp](mailto:lei.shi@at7.ecs.kyoto-u.ac.jp)

#### **CONFERENCE VENUE**

Kyoto International Community House, Kyoto, Japan

#### **FEES AND OTHER ADMINISTRATIVE MATTERS**

Registration fee (Regular): 5,000 Yen  
Registration fee (Students): 0 Yen

#### The registration fee includes:

- Conference attendance and the right to present  
one paper
- Coffee breaks
- 2 Lunches on 22nd, 23rd October
- Welcome Reception

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#### **SECRETARIAT CONTACT DETAILS**

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